



P Moss and CityLife Books Release *Blue Vegas* with a Unique Celebration at Double Down Saloon on March 2

Las Vegas, Feb. 4, 2010 – Writer P Moss and CityLife Books celebrate the release of the dynamic short story collection [Blue Vegas](#) with an avant-garde party at 8 p.m. on Tuesday, March 2 at Double Down Saloon.

Blue Vegas captures the spirit of the city and focuses on the raw human emotions unique to the people who live and work in Las Vegas. In tune with the one-of-a-kind nature of the narrative, Double Down Saloon, known as the ‘anti-Vegas’ venue, hosts the unconventional party to celebrate the newest sensation to hit book stands.

Entertaining guests all night long, [Double Down Saloon](#) welcomes one of the most astounding troupe of extreme circus freaks, the SwingShift SideShow. The SideShow team including – Andrew S., Kelvikta the Blade and Jenn O. Cide (serving as MC for the evening) – brings classic carnival entertainment screaming into the 21st century. Guests will witness ancient and deadly feats of skill along with jaw-dropping and eye-popping original stunts, including sword swallowing, fire performances, belly dancing and mind-over-body demonstrations. Spinning on the turntables is DJ Rex Dart of the Bargain DJ Collective. Guests will also enjoy a reading by the author and book signing.

Blue Vegas will be available at area bookstores and online retailers, and is available for advance purchase at www.amazon.com, www.StephensPress.com and www.readbluevegas.com. Double Down Saloon is located at 4640 Paradise Rd. The party is free and open to the public, 21 years of age and older.

About the author

P Moss, a writer, gambler and bar owner, operates the world-renowned Double Down Saloons in Las Vegas and New York City, as well as the Polynesian-themed Frankie’s Tiki Room in Las Vegas. *Blue Vegas* is his first book.

About *Blue Vegas*

Probing the dark, human stories lurking in the neon shadows, *Blue Vegas* represents the work of a writer who knows Las Vegas and is a keen observer of its diverse population. These seventeen stories explore the clash between old and new Las Vegas, and the quest for scraps of love and dignity amid the ruins of the lives of has been showgirls, desperate killers, degenerate gamblers and quickbuck mercenaries. The second title for [CityLife Books](#), *Blue Vegas* shines a light on the hard luck, faded dreams and lingering anguish faced by people who’ve been trampled by this single-minded city. For additional information, visit www.readbluevegas.com.

CONTACT:

Kirvin Doak Communications
Jessie Pound
702.737.3100
jpound@kirvindoak.com

CityLife Books
Geoff Schumacher
702.387.2993
gschumacher@lvcitylife.com